

# Less Review Cycles and Content Risk

Streamline financial services communications with AI-Powered editorial management



## EDITORIAL CHALLENGES?

- Compliance with legal and industry regulations
- Many content contributors – both internal and external – along with generative AI
- Lengthy editorial review cycles and bottlenecks
- More content and less capacity to align it to standards
- Accurate information that's clear and consistent across channels
- Clear representation of complex information
- Messaging that stands apart from competitors

## CONTENT CONFIDENCE

Means all your content is doing its job, while aligned to your brand guidelines and industry regulations.

It also means you have total transparency and control over the editorial process, making sure content keeps its lifetime value.

## THE ACROLINX VALUE



Generate content that aligns with approved messaging and adheres to regulatory guidelines.



Simplify financial concepts with minimal jargon, while also adhering to banking regulations. Tailor your content to specific customer segments.



Save time by reducing manual proofreading, improving overall editorial efficiency.



Enjoy editorial assistance anywhere in your content workflow. Acrolinx integrates seamlessly with content management systems and other writing tools.

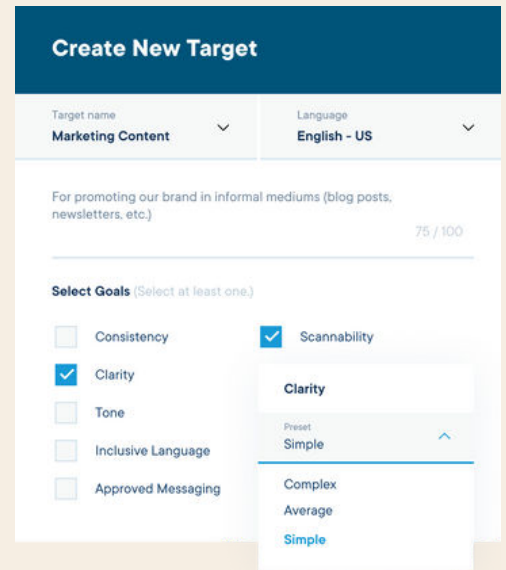
## ADD EDITORIAL EFFICIENCY TO YOUR CONTENT WORKFLOWS



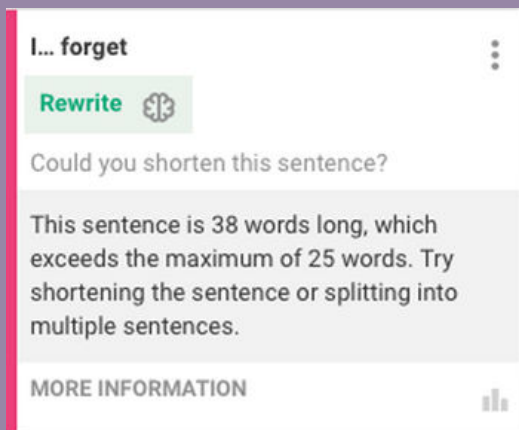
- 90% reduction in time spent reviewing content
- 20% greater savings on translation

### CREATE CONTENT THAT RESONATES

Acrolinx seamlessly integrates with content management systems and editing tools. With real-time feedback and suggestions, Acrolinx guides your team in creating content that's aligned with your customer's expectations. From banking apps to terms and conditions, Acrolinx helps you create, apply, and update your content standards to thrive in the digital landscape.



### SIMPLIFY FINANCIAL CONCEPTS



Simplify financial concepts with minimal jargon. Create compliant content that adheres to industry regulations, yet is easy to understand. Tailor content to specific customer segments, then use Acrolinx's reporting and analytics features for valuable insights into content quality and performance. Leverage these metrics to gauge how effective your content is and make better data-driven decisions.

### COMPLIANT CONTENT WITHOUT THE HASSLE

Acrolinx also speeds up the editorial review cycle by helping you create compliant content from the first draft. Whether that's automatically blocking the publication of content that falls below your quality standards or generating text that aligns with approved messaging and adheres to regulatory guidelines. This reduces the risk of compliance violation and errors that may expose sensitive information.

